

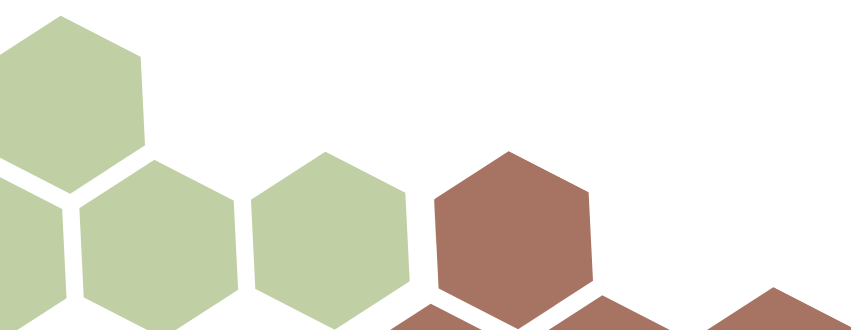
DISTRICT SKILL DEVELOPMENT PLAN (2024-25)



PRAYAGRAJ

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ABBREVIATIONS AND ACRONYMS

1. CDO- CHIEF DEVELOPMENT OFFICER
2. CFC- COMMON FACILITY CENTER
3. CSC- COMMON SERVICE CENTRE
4. CSR- COMMON SOCIAL RESPONSIBILITY
5. DDO- DISTRICT DEVELOPMENT OFFICER
6. DSC- DISTRICT SKILL COMMITTEE
7. DSDP- DISTRICT SKILL DEVELOPMENT PLAN
8. GDP- GROSS DOMESTIC PRODUCT
9. GITI- GOVERNMENT INDUSTRIAL TRAINING INSTITUTE
10. GMDIC- GENERAL MANAGER DISTRICT INDUSTRIES CENTRE
11. KVK- KRISHI VIGYAN KENDRA
12. NRLM- NATIONAL RURAL LIVELIHOOD MISSION
13. NCVT- NATIONAL COUNCIL FOR VOCATIONAL EDUCATION AND TRAINING
14. ODOP- ONE DISTRICT ONE PRODUCT
15. PIA- PROJECT IMPLEMENTING AGENCIES
16. RPL- RECOGNIZED PRIOR LEARNING
17. SANKALP- SKILL ACQUISITION AND KNOWLEDGE AWARENESS FOR LIVELIHOOD PROMOTION
18. SCVT- STATE COUNCIL FOR VOCATIONAL EDUCATION AND TRAINING
19. SHG- SELF HELP GROUP
20. SSC- SECTOR SKILL COUNCIL
21. TP- TRAINING PARTNERS
22. UP- UTTAR PRADESH
23. UPSDM- UTTAR PRADESH SKILL DEVELOPMENT MISSION

FOREWORD

This exercise of preparing District Skill Development Plan (DSDP), in consultation with the district skill committee (DSC), is part of an initiative of Ministry of Skill Development and Entrepreneurship under Self Acquisition and Knowledge Awareness for Livelihood promotion (SANKALP) program. The SANKALP program promotes bottom-up approach to strengthen institutional mechanisms, ensure market relevant training, inclusiveness of underserviced sections of society and enhancing capacity of skilling programs. This District Skill Development Plan has been prepared with an effort to provide insight into the skilling ecosystem of the district. It envisages training components, entrepreneurial opportunities, feedback of all the stakeholders in this ecosystem and aspirations of the district to achieve greater heights in skill development. The document will also help to streamline the skilling with respect to market demands which will eventually lead to greater increase in employment and self-employment opportunities along with ensured inclusiveness of all.

EXECUTIVE SUMMARY

District	Prayagraj
State	Uttar Pradesh
Financial Year	2024-25
Submission Date	
Submitted by	District Skill Committee

District Skill Development Plan (DSDP) is an instrumental document prepared with the help of District skill Committees (DSCs) and presented to the Ministry of Skill Development and Entrepreneurship to elaborate on the status of skill development in the district and exchange ideas and information to bridge the demand-supply gap in the employment and skill development scenario of the district. This then leads to the formation of an annual action plan to make necessary interventions from various levels of governance.

The DSDP is divided into 4 sections which are further divided into sub-sections to accommodate the information related to skilling, employment, and entrepreneurship along with accessibility, quality, and challenges among the same. The first section As is Scenario focuses on the mapping of the district's basic profile including topography, climate, population, literacy, and economic development along with economic development. It also maps the skill infrastructure and prevailing skilling initiatives. The second section Aggregate Demand includes demand from all the sectors of the economy in the district along with self-employment opportunities. It points out the emerging sectors along with present and future requirements in sector-wise employment. All the department-related training and employment figures are reflected in this section. The third section Analysis of the gaps includes the method of SWOT (Strengths, Weaknesses, Opportunities, and Threats) Analysis of the district as well as the skilling ecosystem. It also emphasizes an existing gap in demand and supply along with migration statistics and how it can skill in favor of the district. The section also includes feedback from different stakeholders in the skilling ecosystem. For seeking feedback, Youth aspirational survey among 561 candidates was conducted in 7 national & state level institutes. Also, this document was circulated among masses for feedback, through newspaper and google forms. 164 responses were received in this activity and whose findings were included in the plan. The fourth and last section refers to Action Plan which involves using the baseline data and findings to prepare an action plan. It is this section that tells about the targets that the district has set and the planning it will execute to achieve those targets. The goals to be achieved and target beneficiaries to be benefitted are focused upon in this section. The District Skill Committee is the executing body for the prepared action plan. This section sums up the essence of the District Skill Development Plan and its need.



DISTRICT PRAYAGRAJ

Historical view

The district of Prayagaraj holds a significant place in religious, cultural and historical books. Lying on the confluence of the Ganga river, Yamuna river and mythological river Saraswati, this district has held its importance in the heart of devotees and is an attraction to many local and foreign tourists. According to historian Badauni when Akbar visited Prayag in 1575, he founded a new city and named it Ilahabas. With time it changed into Allahabad and what is now called, Prayagraj.

Although it has always reflected its importance in early Vedic times as the capital of Chandravansh, the hermitage of the sage Bharadwaja was located here and remained the residence of Shah Alam II (the emperor) till 1771. It became a military station and the headquarter of the city district. During the latter half of the 19th century, Allahabad also served as a centre of movements connected with religious reforms. In 1880 and 1884 branches of the Arya Samaj and Brahma Samaj were established in the district respectively. The Allahabad University was established in the year 1887. The independence movement spread rapidly throughout the district, speeches were delivered, conferences were held here, and astonishing leaders like Chandra Shekhar Azad had enshrined the name of this district in history books. The district has the honour of having given to the country its first three prime ministers Jawahar Lal Nehru, Lal Bahadur Shastri and Indira Priyadarshini Gandhi. Prayagraj has an image of an Administrative and Educational district. High Court of Uttar Pradesh, Auditor General of Uttar Pradesh, Principal Controller of Defence Accounts (Pension) PCDA, in education Moti Lal Nehru Regional Engineering College, Medical and Agriculture College, Indian Institute of Information Technology (IIIT) ITI Naini, National Skill Training Institute and IIFCO Phulpur and now it is a hub for various competitive exams.



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Uniqueness of district



“ *Grahanam cha yatha suryon nakshttranam yatha shashi,
Teerthanamutamam teerthe prayagkhyamanuttamm*”

These words from Padma Purana, simply put the greatness of Prayagraj which loosely translates into what is the sun among planets and moon in the constellation, it is the same as what Prayagraj is among the pilgrimage, it is the greatest. Prayagraj district is blessed with the uniqueness of:

- Triveni Sangam
- Kumbh Mela
- Allahabadi Amrut Surkha
- ODOP- Moonj



Population	Headquarters	Area	Density	Sex Ratio	Literacy
5954391	Prayagraj	5482	1100	901	74.41

District Information	Number	Details
Talukas	8	Bara, Handia, Koraon, Karchhana, Meja, Phulpur, Soraon, Sadar
Municipal Corporation	1	Prayagraj Municipal Corporation
Municipality	10	Bharatgunj, Handia, Jhunsi, Koraon, Lalgopalganj, Mauaima, Phulpur, Prayagraj, Sirsa, Shankargarh
City Council		
Cantonment Boards	2	Chouphatka, Teliyarganj
Gram Panchayat	1540	
Panchayat Samitee		
Tribal Area/Regional Panchayat		
Tourist places	5	Anand Bhawan, Sahid Chandrasekhar Azad Park, Fort, Sangam, Hanuman Temple
Industrial Area	8	UPSIDC Naini, DIC Naini, MNNIT Teliyarganj, Udyog Nagar, Phoolpur, Soraon, Meja, Handia
Agriculture Produce Market Committee	1	Mundera Mandi Samiti
Major Crops	5	Wheat, Paddy, Millets, Sorghum
River/ Dams	2	Ganga, Yamuna
ODOP Products/ GI Tag	2	Moonj Product, Allahabadi Guava Surkha
SHGs/ FPOs	19994	
MSME Units	10092	

Table.1 Brief of district



A. Map the District

• Topography:



The district falls under the central Ganga alluvial plain. Ganga and Yamuna are the most important rivers of the district. Other rivers which flow in the district and at the end meet with Ganga or Yamuna are Tons and Belan, The holy Ganga and Yamuna confluence in the middle of the district at Allahabad town and flows in the shape of the 'Y' alphabet which divides the district in three physiographic tracts namely Trans-Ganga region, Doab region, and Trans-Yamuna region. The northern part of Allahabad district, popularly known as Gangapar, is endowed with good fertile soil for the cultivation of food grains, pulses, oil seeds, and vegetables. The southern part of Allahabad, known as Yamunapar is partly hilly and agriculturally backward.

District Prayagraj falls into the southern part of the state Uttar Pradesh, 25.45 degrees N 81.84 degree E. District is surrounded by Bhadohi, Kaushambi and Pratapgarh and Rewa districts which eventually connect the district with Madhya Pradesh and covers almost 63.07 square kilometres as its territory. Bundelkhand region lies on the south-west of the district, and to its east and south-east direction lays the Baghelkhand region.

• Climate:

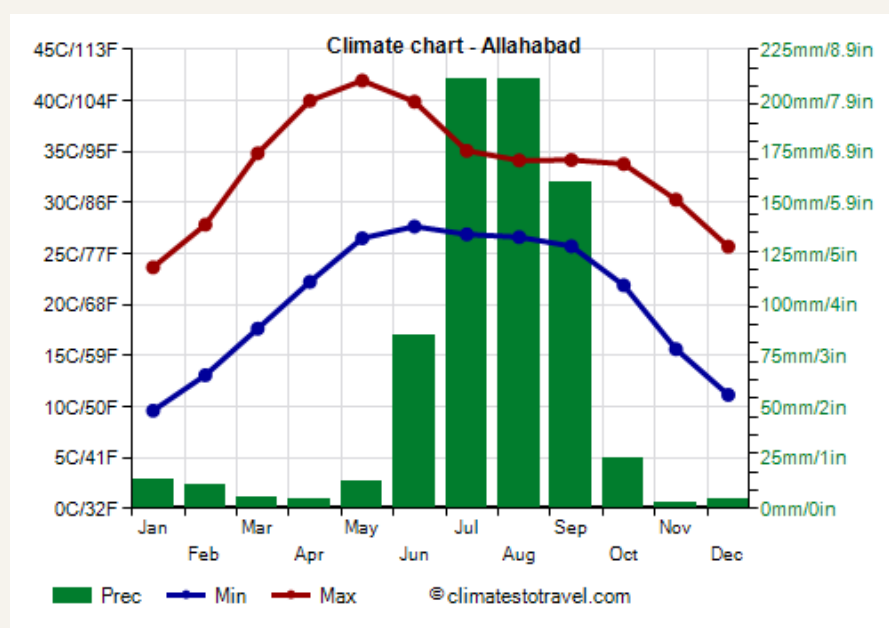


Fig. 1. Climate chart of Prayagraj district

Speaking of the temperature of the district it has several times touched the extremes in summer, winter, and rainy days. The temperature in the district tended to exceed 45 °C in summer starting from mid-March to mid-June. In winter, from mid-November to late February or early March, nights are cool and had records of severity as it dropped to 1 °C in January 2013.

• Economic Profile

District Prayagraj is among the top 5 district contributors to the state GDP. Major economic contributions in the district come from agriculture, paper making, electronic items, food processing, glass making, handicraft, tourism, and hospitality spread in major across industries and medium, small, and micro level enterprises which have the potential to employ the training in large numbers.

This section is divided into two parts. The first will provide an overview of the district's economic status across the sectors and major players in the respective sectors, and the second part will consist of information in the statistical form which covers economic profiling of workers, and the district's economy across sectors.

1.Primary Sector: A) Agriculture

S.NO	CROPS	PRODUCTION (In mt.)
1	PADDY	493271
2	PEARL MILLET	31261
3	ARHAR	13219
4	SORGHUM	8396
5	MAIZE	256
6	URD	441
7	MOONG	1
8	COARSE GRAIN	21
9	SESAME	244
10	MOONG	6802
11	URD	3638
12	VEGETABLES	2905
13	GREEN FODDER	1520
14	WHEAT	755631
15	BARLEY	16049
16	GRAM	19719
17	MASOOR	9079
18	PEA	5300

B. Horticulture

The district is blessed with fertile lands of indo-gangetic plains, which offers favorable conditions for various kind of fruits, vegetables, spices, and flowers to blossom in the region. Khusro Bagh is one of the prominent places in the field which look over numerous plant species and also residential training in gardening.

S.NO.	NAME	AREA (HECTARE)	PRODUCTION(In mt.)
1	MANGO	1000	20000
2	GUAVA	1500	22500
3	BANANA	800	20000
4	GOOSBERRY	1200	24000
5	PAPAYA	600	21000
6	CITRIC (LEMON)	1000	20000
7	JACK FRUIT	400	10000
8	OTHERS	2000	40000

Source: Horticulture Department.

Table.5 Top Fruit crops(2021-22) .

S.NO.	NAME	AREA(HECTARE)	PRODUCTION(In mt.)
1	POTATO	11500	28750
2	ONION	4000	60000
3	TOMATO	6000	120000
4	CAULIFLOWER	5000	100000
5	OKRA	3000	60000
6	BRINJAL	3000	60000
7	CARROT	4000	120000
8	BEETROOT	1000	40000
9	RADISH	1500	60000
10	BITTER MELON	2000	15000
11	CALABASH	2500	75000
12	PUMPKIN	2600	76890
13	PARVAL	800	9600

Source: Horticulture Department.

Table.6 Top Vegetables (2021-22)

S.NO	NAME	AREA(HECTARE)	PRODUCTION(In mt.)
1	CHILLI	1000	6000
2	CORRIANDER	1500	6000
3	GARLIC	2000	10000
4	TURMERIC	300	12000
5	FENNEL	100	2000
6	OTHERS	2000	50000

Source: Horticulture Department.

Table.7 Top Spices (2021-22)

S.NO	NAME	AREA (HECTARE)	PRODUCTION(in mt.)
1	ROSE	600	12000
2	MARIGOLD	4000	32000
3	GLADIOLUS	10	80
4	OTHERS	1000	10000

Source: Horticulture Department.

Table.8 Flowers (2021-22)

C. Animal Husbandry & Fishery:

Agriculture and allied sector have offered opportunities to rural areas to have an extra source of income and a full source of income too.

Year	Veterinary Clinic	Animal service center	Animal breeding farm	Sheep farm	Swine Center
2020-21	51	92	4	32	4

Source: DESTO Office

Table.9 Contribution of Animal Husbandry

Year	Departmental Water bodies			Water bodies in Private Area		
	Number	Area(Hectare)	Production(Q)	Number	Area(Hectare)	Production(Q)
2020-21	20	603.61	6475.00	137	333.90	15410.00

Source: DESTO Office

Table.10 Contribution of Fishery

Industrial Profiling:

S.No.	Name of Institute	By Industrial Corporate committee	By Registered Institute	By Individual Industrialists	Total
1	Khadi Industry	0	10	0	10
2	Khadi Industry turned into Village Industry	43	91	5019	5153
3	Micro Industrial Unit				
3.1	Engineering	0	0	283	283
3.2	Chemical	0	0	108	108
3.3	Handicraft	0	0	68	68
3.4	Others	0	0	9633	9633

Table.11 Industries in Prayagraj

Year	Registered Factory		Micro Industries Unit		Khadi Village Units	
	Number of Factory	Number of Employed	Number of units	Number of Employed	Number of units	Number of Employed
2018-19	224	24221	2745	16325	4734	23006
2019-20	227	24250	5361	29234	5632	25072
2020-21	232	24411	10092	72603	5153	23916

Table.12 MSME in Prayagraj

Other than the above figure, rural and cottage industries are widely spread in the district. They are situated near the dwellings of the workers and are generally managed by a member of the owner's family. Persons with some hereditary informal training produce bidis, jaggery, cloth, oil, pottery, metal goods, blankets, articles of bamboo and wood, string, toys, mirrors, etc which can enter into the exports' list. Talking about the growing trend of a few names in this domain, the growth of Raymond's unit has been stagnant. Intervention for restricting this stagnation is yet to be explored. Moonj and Kaasa are the types of wild grass that grow near the banks of the river Ganga and Yamuna. Turning moonj grasses into containers, food storage devices, basket, coaster stand, bags, wall decorators, and other decorative items by adding colors to them. The products are very simple, attractive, and eco-friendly. This product is also selected for prayagraj under the One District One Product Programme of Uttar Pradesh.

Target Population:

	Total Population			SC			ST		
	Total	Rural	Urban	Total	Rural	Urban	Total	Rural	Urban
UP	199,812,341	155,317,278	44,495,063	41,357,608			1,134,273		
Prayagraj	5,954,391	4,481,518	1,472,873	1,309,851	1020868	288983	7,955	4447	3508
Age wise Population									
Male	3131807	2340959	790848	687076	533563	153513	4270	2365	1905
15-19 yrs	372911	280003	92908						
20 -24 yrs	294863	204925	89938						
25-29 yrs	235055	162944	72111						
30-34 yrs	197830	138941	58889						
Female	2822584	2140559	682025	622775	487305	135470	3685	2082	1603
15-19 yrs	321844	244704	77140						
20-24 yrs	246813	175459	71354						
25-29 yrs	220012	157621	62391						
30-34 yrs	195169	142601	52568						

Table.13 District Population

Mapping Current Infrastructure

The current infrastructure of the skill ecosystem consists of various central and state-level schemes. They differ from norm to norm, stakeholders, but they support the spirit of imparting skill, knowledge, and employability. Here, this section will cover the skill schemes of UPSDM, DDU-GKY, JSS, RSETI, and others. Sector and related training courses will be categorized and sub-categorized into the number of trainees enrolled in a program, the status of their training, and available information on placement.

1. **UPSDM: Uttar Pradesh Skill Development Mission** was launched in the year 2013 to train 4 million youth through Short Term Training(STT) and the Recognized Prior Learning Program. The Uttar Pradesh Skill Development Mission (UPSDM) plays a crucial role in fostering skill development in the state of Uttar Pradesh, India, and contributes significantly to the economic and social development of districts within the state. The table below provides information on training in the year 2021-2022, 2022-23 & 2023-24.

Year	Sector	Trades	Enrolled	Trained	Placed
2021-22	Retail	Retail Trainee Associate	234	168	0
	Apparel	Fashion Designer	189	189	0
	Apparel	Self Employment Tailor	180	180	
	Agriculture	Veterinary Cilinical Assistant	108	0	0
	Healthcare	General Duty Assistant			
	Telecom	Wirelss Technican	316	114	80
	Retail	Retail Sales Specialist cum Cahier	108	86	47
	Capital Goods	Fitter Fabrication	108	108	20
	Green Jobs	Suryamitra	108	108	16

Year	Sector	Trades	Enrolled	Trained	Placed
2022-23	Agriculture	Agri Service Input Dealer	49	17	8
2022-23	Agriculture	Barefoot Technician	35	29	0
2022-23	Apparel	Fashion Designer	588	441	121
2022-23	Apparel	Pattern Master	162	76	123
2022-23	Apparel	Self Employed Tailor	594	392	77
2022-23	Apparel	Sewing Machine Operator	243	213	161
2022-23	Automotive	Electric Vehicle Service Lead Technician	108	77	0
2022-23	Beauty and Wellness	Hair Stylist	77	62	35
2022-23	Beauty and Wellness	Pedicurist and Manicurist	108	98	0
2022-23	BFSI	Microfinance Executive	324	262	44
2022-23	Capital Goods	Fitter Fabrication	84	54	17
2022-23	Electronics	Field Technician Computing And Peripherals	156	126	12
2022-23	Electronics	Multi Skill Technician (Electrical)	216	146	31
2022-23	Green Jobs	Solar PV Installer (Suryamitra)	24	19	14
2022-23	Handicrafts and Carpet	Traditional Hand Embroiderer	434	286	43
2022-23	Healthcare	Patient Relations Associate	108	93	79
2022-23	IT-ITeS	CRM Domestic Non-Voice	108	96	12
2022-23	IT-ITeS	Domestic Data Entry Operator	854	60	6
2022-23	IT-ITeS	Domestic IT Helpdesk Attendant v-3	162	94	0
2022-23	Logistics	Documentation Assistant	216	85	22
2022-23	Logistics	Goods Packaging Machine Operator	108	21	62
2022-23	Media and Entertainment	Make-Up Artist	108	56	0
2022-23	Plumbing	Plumbing Supervisor	54	47	15
2022-23	Power	Industrial Electrician	108	76	0
2022-23	Retail	Retail Trainee Associate	108	80	15
2022-23	Telecom	Wireless Technician	108	82	59

Source: DPMU

Table.14 Training in UPSDM

Year	Sector	Trades	Enrolled	Trained	Placed
2023-24	Agriculture	Gardener	207	115	0
2023-24	Agriculture	Gardener cum Nursery Raiser	108	48	0
2023-24	Apparel	Assistant Designer-Fashion,Home&Madeups V2	162	43	0
2023-24	Apparel	Fashion Designer	1128	788	3
2023-24	Apparel	Hand Embroiderer(Adda Wala)	70	0	0
2023-24	Apparel	Pattern Master	324	126	12
2023-24	Apparel	Sampling Tailor	945	721	136
2023-24	Apparel	Self Employed Tailor	702	421	19
2023-24	Apparel	Sewing MachineOperator	162	143	110
2023-24	Beauty and Wellness	Beauty Therapist	27	20	0
2023-24	Beauty and Wellness	Pedicurist and Manicurist	108	101	0
2023-24	Capital Goods	Fitter Fabrication	189	165	1
2023-24	Construction	Assistant Electrician	108	71	8
2023-24	Construction	Junior Store Keeper -Construction	54	53	0
2023-24	Electronics	Field Technician Networking And Storage	216	178	102
2023-24	Electronics	Field Technician -Other Home Appliances - V2	540	294	1
2023-24	Electronics	Multi Skill Technician (Electrical)	108	95	9
2023-24	Food Processing	Multi Skill Technician (Food Processing)	216	206	71
2023-24	Handicrafts and Carpet	Traditional Hand Embroiderer	378	340	16
2023-24	Healthcare	General Duty Assistant	432	181	0
2023-24	Healthcare	General Duty Assistant-Advanced	378	330	9
2023-24	Healthcare	Home Health Aide V.2	108	0	0
2023-24	Healthcare	Hospital Front Desk Coordinator	108	101	10
2023-24	Healthcare	Medical Records Assistant	250	135	0
2023-24	Instrumentation	Installer and Operator - Additive Manufacturing (3D Printing)	54	31	27
2023-24	IT-ITeS	CRM Domestic Non-Voice	108	90	0
2023-24	IT-ITeS	Domestic Data Entry Operator	717	232	96
2023-24	IT-ITeS	Domestic IT Helpdesk Attendant v-3	108	0	0
2023-24	Management	Training Coordinator	54	54	0
2023-24	Media and Entertainment	Account Executive V2	120	48	0
2023-24	Media and Entertainment	GRAPHIC DESIGNER	108	102	65
2023-24	Power	Consumer Energy Meter Technician	108	86	0
2023-24	Retail	Retail Sales Associate	162	140	78
2023-24	Retail	Retail Team Leader	324	198	82
2023-24	Retail	Retail Team Leader V2	216	103	27

Source: DPMU

Table.14 Training in UPSDM

2. DDU-GKY: Deen Dayal Grameen Kaushalya Yojana came into force in the year 2014 to focus on the target group to provide improved income sources and skilled manpower in rural areas. This central government scheme is rolled by the Ministry of Rural Development which usually provide a residential training program and offers placements.

PIAs	Target	Enrolled	Trained	Under training	Dropout	Placed
29	6566	6013	4835	777	483	2310

Source: DPMU

Table.15 Training in DDU-GKY

3. PMKVY 2.0 training in district

	Enrolled	Trained	Certified	Reported Placed
SDMS	11267	10987	8610	5079
SIP	4373	2571	1478	802

Table 16. Training in PMKVY 2.0

3. PMKVY 3.0 training in district

	Enrolled	Trained	Certified	Reported Placed
SDMS	11267	10987	8610	5079
SIP	4373	2571	1478	802

Table 16. Training in PMKVY 3.0

4. PMKVY 4.0 training in district

Pradhan Mantri Kaushal Vikas Yojana (PMKVY 4.0) (2023-24) is a demand-driven flagship scheme of the Ministry of Skill Development & Entrepreneurship for imparting short-term training to the youth of India. With an objective to create an ecosystem for the youth to help them make informed choices on available skilling avenues, the scheme is envisaged to be more learner-centric to meet candidate aspirations & industry demands. Guided by States/UTs, districts are the focal points of implementation of the programme.

	Enrolled	Trained	Certified	Ongoing
SIP	11018	5119	2989	4461

Table 16. Training in PMKVY 4.0



4. Jan Shikshan Sansthan: JSS provides vocational skills in non-formal mode to non-literates, neo-literates, and persons with rudimentary education up to 8th or drop-outs up to 12th in the age group of 15-45 years. The data shared below is the description of candidates trained, placed, and self-employed in different trades under the 2 Jan Shikshan Sansthans of Prayagraj in the year 2022-2023.

S.no	Scheme	Trade/Course	Enrolled		Trained		Placed		Self employed	
			Male	Female	Male	Female	Male	Female	Male	Female
1	JSS(IIDSR)	Self Employed tailor	0	480	0	480	0	0	0	288
2		Pedicurist/Meniquirist	0	240	0	240	0	0	0	168
3		Asstt. Nail Technician	116	60	116	60	0	0	0	30
4		Electrical technician	20	0	20	0	0	0	16	0
5		Jam Jelly & Ketchup processing Technician	0	60	0	60	0	0	0	36
6		Pickle Making Technician	0	60	0	60	0	0	0	42
7		Traditional Snack & Savoury making	0	120	0	120	0	0	0	72
8		Fashion Jewellery	0	120	0	120	0	0	0	60
9		Hand Made bamboo Agarbatti stick making	50	130	50	130	0	0	30	52
10		Traditional hand embroider	0	240	0	240	0	0	0	144
11		Applique Artigan	0	60	0	60	0	0	0	36
12		Jute Product maker	0	80	0	80	0	0	0	56
13		Front line health worker	10	10	10	10	5	3	0	0
14		General Duty Assistance	7	13	7	13	4	2	0	0
15		Domestic Data entry operator	29	11	29	11	0	0	10	0

**Table.17 Training in
JSS(IIDSR)**

Source:
JSS



	Scheme	Trade/Course	Enrolled		Trained		Placed		Self employed	
			Male	Female	Male	Female	Male	Female	Male	Female
1	JSS	Agriculture	205	15	205	15	22	3	20	3
2		Apparel Made-ups & Home furnishing	20	2100	20	1997	4	676	4	639
3		Handicrafts & carpets	0	773	0	773	0	253	0	248
4		Beauty & wellness	0	960	0	960	0	312	0	246
5		IT-ITES	146	234	146	234	70	25	55	13
6		Domestic Attendant	43	57	43	57	0	2	0	0
7		Electronics & Hardware	230	10	230	10	76	4	56	3
8		Food processing	68	352	68	352	0	115	0	113
9		Healthcare	62	38	62	38	30	29	2	0
10		Maintenance and repairs of automobiles	35	5	35	5	8	1	6	1

Source: JSS

Table.18 Training in JSS, Civil lines

5. NULM: National Urban Livelihood mission under the department with District Urban Development Agency provide training to the youth of the urban area and provides them with employment opportunities.

S.no	Name of institute	Trade	Target	Number of batches	Enrolled
	2021-2022				
1	Grass Education and training service Pvt Ltd	Electronics and hardware	60	2	60
2	Kipas Educational trust	IT-ITes	240	8	240
3	Aura skill training centre	Media and Entertainment	120	3	89
	2022-23				
1	Kipas Educational trust	Moving and packing	120	8	120
		press main	120		120
2	Aura skill training centre	Fashion designing	120	9	120
		inventory clerk	120		120

Source: PO, DUDA

Table.19 Training in NULM

School / College ITI Infrastructure at present

S.No.	Education (2020-21)	Number
1	Primary	3685
2	Upper Primary	2139
3	Secondary	1068
4	Senior Secondary	326
5	Graduation college	93
6	University	5
7	Industrial Training Institute	5
8	Polytechnic	4
9	Teacher Training Institute	1
10	Engineering College	22
11	Medical College	4

Source: DESTO Office

Table. 20 Number of Institutes

District Prayagraj has an unmatched number in terms of educational institutes, infrastructure, and students. District have 20 Kasturba Gandhi Balika Vidyalaya and 9 Kendriya Vidyalayas, 1 Jawahar Navodaya Vidyalaya and 35 Atal Tinkering Labs.

Education level(2020-21)	Male	Female	SC/ST
Primary(1st- 5th)	288914	280600	206067
Upper Primary (6th -8th)	421316	279487	269182
Secondary (9th-12th)	288153	276959	157151

S.No.	Institute Name	Tehsil	Registered students	Courses	Placed
1.	Government Girls Polytechnic Prayagraj	Prayagraj Sadar	344	1. P.G.D.C.A, 2. IDD 3. Pharmacy 4.Textile design	102
2.	Northern Regional Institute of Printing Technology, Prayagraj		252	Printing Technology	58
3.	Government Girls Polytechnic Meja, Prayagraj	Meja	382	1.Electronics Engineering, 2.Computer Science & Engineering	123
4.	Handia Polytechnic, Handia, Prayagraj	Handia	1079	1. Civil Engineering 2. Electrical Engineering 3. Mechanical Engineering 4. Agriculture 5. Electronics Engineering 6. Information Technology	50

Source: Nodal Principal, Polytechnic

Table. 22 Polytechnic College Information

ITI Data & Trade wise information

ITI Code	ITI Name	Location	Trades	Seats	Trainees
GR09901215	GITI, Manda	Rural	12	536	0
GR09000025	GITI, Katra	Urban	9	436	0
GR09000548	GITI, Naini	Rural	24	1908	0
GR09000545	GITI, World Bank Mahila	Urban	5	232	0
CFI0900002	National Skill Training Institute	Urban	12	660	177

Source: <https://www.ncvtmis.gov.in/Pages/ITI/Search.aspx>

Table. 23 ITI information

S.no.	TRADE NAME	DURATION MONTH	AFFILIATION	TOTAL SEAT	TOTAL ADMITTED
1.	Electrician	24	NCVT	20	20
2.	Fitter	24	NCVT	20	20
3.	Draughtsman Civil	24	NCVT	24	24
4.	Painter General	24	NCVT	20	20
5.	Surveyor	24	NCVT	24	24
6.	COPA	12	NCVT	48	48
7.	Carpenter	12	NCVT	48	48
8.	Welder	12	NCVT	40	40
Total				244	244

Source: GITI, Woodworking, Katra

Table. 24 Trade wise information, GITI, Woodworking, Katra

S.no.	TRADE NAME	DURATION MONTH	AFFILIATION	TOTAL SEAT	TOTAL ADMITTED
1.	Mechanic Consumer Electronics Applications	24	NCVT	24	12
2.	Electronics Mechanic	24	NCVT	24	24
3.	Secretarial Practice(E)	12	NCVT	24	24
4.	Secretarial Practice(E)	12	SCVT	24	12
5.	Cosmetology	12	NCVT	48	48
6.	Sewing Technology	12	SCVT	40	11
7.	Fashion Design	12	NCVT	40	40
Total				224	171

Source: GITI, Women world Bank

Table 25. Trade wise information, GITI Women, World Bank

Short term Skill Analysis

Table A: Social Category Analysis (Financial Year wise- 2022-23 onwards) (Filter of EWS and PWD to be included)							PwD - Person with Disability	
	Scheme		Enrolled		Trained		Placed	
S.No	Scheme Name	Category	Male		Female		Transgender	
			Trained	Placed	Trained	Placed	Trained	Placed
1	JAN SHIKSHAN SANSTHAN PRAYAGRAJ	SC	155	34	848	277	0	0
2		ST	0	0	0	0	0	0
3		OBC	238	101	1451	515	0	0
4		Minority	41	6	543	211	0	0
5		PwD	0	0	0	0	0	0
6		EWS	0	0	0	0	0	0
7		General	38	8	239	74	0	0

Table.26 Social Category Analysis in JSS

Table A: Social Category Analysis (Financial Year wise - 2022-23 onwards) (Filter of EWS and PWD to be included)							PwD - Person with Disability	
S.No	Scheme Name	Category	Male		Female		Transgender	
			Trained	Placed	Trained	Placed	Trained	Placed
1	JAN SHIKSHAN SANSTHAN (IIDS R) PRAYAGRAJ	SC	10	6	402	241	0	0
2		ST	0	0	0	0	0	0
3		OBC	51	30	777	505	0	0
4		Minority	17	10	281	168	0	0
5		PwD	0	0	0	0	0	0
6		EWS	0	0	0	0	0	0
7		General	38	24	224	145	0	0

Table.27 Social Category Analysis in JSS(IIDS R)



Other Vocational Training :

Madhyamik School training as on 10.07.2024 (FY 2022-23)

S. No	TP Name	Target	Enrolled	Under Training	Trained	Assessed
1	Dr. Bhim Rao Ambedkar Welfare Society	140	140	140	0	0
2	Funfirst Global Skillers Private Limited	140	140	140	0	0
Total		280	280	280	0	0

Kasturba Balika Vidyalaya training as on 10.07.2024 (FY 2022-23)

S. No	TP Name	Target	Enrolled	Trained	Assessed	Certified
1	Shiksha Evam Gramin Vikas Sansthan	30	30	0	0	0
2	Udyog Vikas Sansthan	70	70	27	27	0

Central Jail, Naini training Prayagraj as on 10.07.2024 (FY 2023-24)

S. No	TP Name	Target	Enrolled	Under training	Assessed	Certified
1	Gramin Utthan Samiti	180	180	0	115	115
Total		180	180	0	115	115

Women shelter homes as on 10.07.2024 (FY 2022-23)

S. No	TP Name	Target	Enrolled	Trained	Assessed	Placed
1	Shiksha Evam Gramin Vikas Sansthan	193	81	81	81	0
Total		193	81	81	81	0



SWOT ANALYSIS

STRENGTH

- Tourism
- Industrial area
- Man power
- Educational institutes
- Coaching institutes
- Rising gig economy
- Aqua economy

STRENGTH

- Good strength of training partners
- Diversification among sectors
- Presence of educational institutions like ITIs, Polytechnic, Engineering college
- Regular Rozgar Mela
- Skill upgradation through KVK

WEAKNESS

- Frequent power cuts, poor sanitation
- Unawareness among masses about training
- Difficult and vast geographical area
- Low coordination among departments
- Under utilized waterways/ airway network

WEAKNESS

- Awareness among the masses about skill development programs
- Minimal understanding of DSDP target allocation among TPs
- Irregular checks on training quality
- Poor convergence of training into placement(for female candidates) & at local level

OPPORTUNITY

- Eco tourism near Sangam
- Potential to emerge as metro
- Moonj Products market
- SHGs product market
- High yields of agro produce

OPPORTUNITY

- Skill Hubs to connect school education with skill development
- Man power requirement in Maha Kumbh 2025, Smart City Mission
- Training for ODOP

THREATS

- Pandemic
- Low placement
- Seasonal migration of unskilled labour
- Crop damage due to domestic and stray animals
- Pollution
- Floods

THREATS

- Drop outs of trainees
- Delay in conducting assessment
- Delay in releasing results
- Unethical practices with attendance marking
- Delay in payment to Training partners
- Low involvement of employer during training

Section 2: Aggregate Demand

This section focuses on the identification of self-employment and employment opportunities in the district. Demands in the primary, secondary, and tertiary sectors are captured. This section also includes demand across the ODOP program.

- **District Skill Committee's Intervention:**

District administration had to submit its annual DSDP target demand to the state mission and also to identify demand in the sectors,

a) District had collected information from **16 departments** in their relevant sector over 6 months.

b) Conducted meetings with Training partners to increase training demand numbers in the agriculture and allied sector and other sectors that are in demand and relevant to the district.

c)

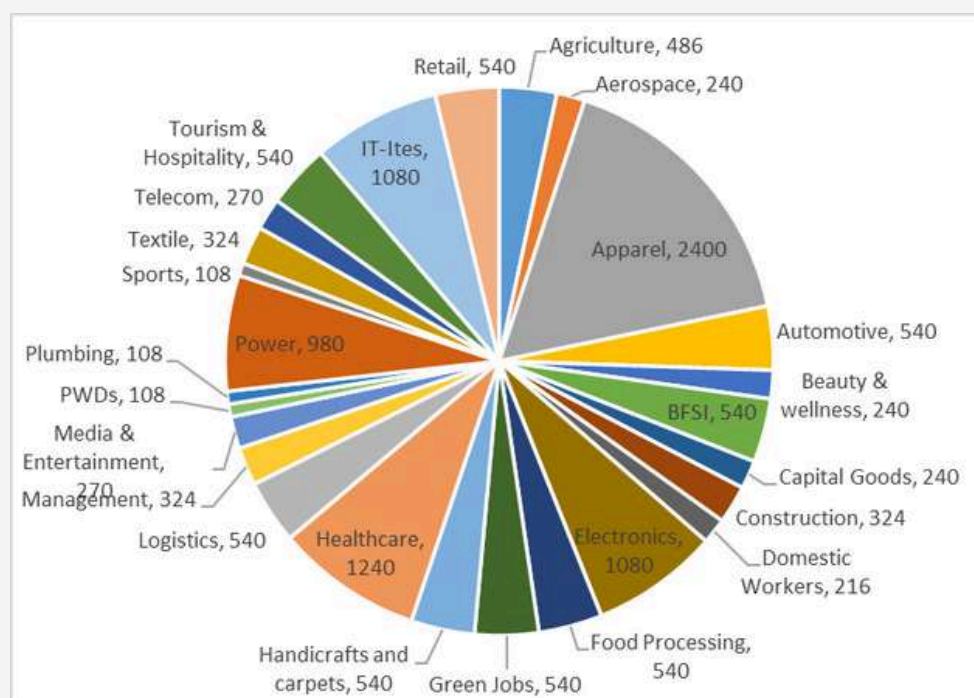


Fig.6 Demand in DSDP target allocation (sectorwise)

ODOP	People working (approx.)	People need training		
		Job role	No. of youth required in one year	Requirement of skilled labour in next two year
Moonj	500	-	100	200
Food Processing	-	11	390	780

Source: GMDIC & Food Processing deptt.

Table 28. Aggregate demand in ODOP

Self employment:

This section contains information about the training which converts trainees into entrepreneurs and increases self-employability.

- **RSETI:** Rural Self Employment Training Institutes offer training to rural youth and provide skill gradation towards entrepreneurship development. They are operated and managed by banks and cooperation from the Government of India and the State Government. Prayagraj has 1 RSETI under Bank of Baroda in the Mutthigunj area. They offer short-term courses in Bank Mitra, BC Sakhi, Dairy Shopkeeper, Poultry,

Vermi composting, Goat trading, training of making paper envelope, file cover, pickle papad, food processing, agri Junction, inverter, etc.

Year	Enrolled	Trained	Placed	Self Employed
2021	605	583	7	392
2020	1290	1245	-	555
2019	766	738	9	478

Source: RSETI

Table 29. Training and employability in RSETI



- **JSS**

FY 2022-23			
Scheme /Insitution Name	Trained	Certified	No. of People Started Own Ventures
JAN SHIKSHAN SANSTHAN PRAYAGRAJ	1793	1793	609
JAN SHIKSHAN SANSTHAN (IIDSAR) PRAYAGRAJ	1800	1800	1129

Source: JSS

Table 30. Training and employability in JSS

Jal Jeevan Mission in Prayagraj



This report further puts focus on the Jal Jeevan Mission which is rolling with an approved cost of Rs.748.108 crores. Initiated on August 2021 this scheme will be there till 31st March 2024. As per the data provided by Uttar Pradesh Jal Nigam (Rural), 257 revenue villages are involved in the Yamuna basin from Jasra & Shankargarh. 453 revenue villages are involved from Koraon, Manda & Meja in Ganga Basin. This scheme has the potential to provide employment opportunities to the locals, especially in Bahadurpur Block. Larsen & Toubro Construction Ltd. firm has provided information for upcoming opportunities in the following sectors.

Service Sector/ Job roles	Current Employees	Additional number next year	Additional number next 3 year
Fitter	108	226	334
Rigger	115	250	368
Welder	131	275	406
Electrician	112	235	347
Plumber	130	270	350

Source.Larsen & Toubro Construction Ltd.

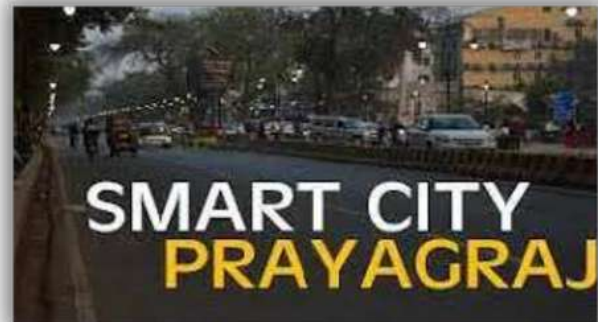
Table.32 Job opportunities in Jal Jeevan Mission

S.no	Service Sector/ Job roles	Man power required	Man power next 3 year
Traditional Crafts			
1.	Embroidery	100	200
2.	Wood Craving	150	200
3.	Floor Carving	100	150
Manufacturing Sector			
1.	Food Processing	200	300
2.	Fabrication	100	100
3.	Electrical Equipment	100	150
4.	Paper glass cup	150	150

Prayagraj holds a strong position in terms of the presence of small, micro, and medium industries. These industries range from food industries to glass factories and the making of electronic parts. Prayagraj is also home to power generation companies. Although it has its roller-coaster ride of shutting off industries, and then receiving huge investment proposals. Job roles which will be required in upcoming years are mentioned above.

Emerging Areas and Technologies

This section of report focuses on the potential of upcoming government projects and estimated employment and self employment potential in them. Looking at the demographic picture of Prayagraj, this district can offer its services as a centre among the eastern districts of the state. The district exports food grains, food products and oil seeds to the books, cycle parts and torches. Its Mutthiganj market is an assembling and distributing centre for agricultural commodities. It is the biggest market in the district and comprises many whole sale markets. But, with the emerging internet based market, we need to balance the requirement of meeting trades in digital market, management, eco-tourism, remote-stay tourism, computer and smartphone operations, financial literacy. Also, in conventional sector such as healthcare, in order to bridging the gap in the demand of instant and emergency situations many innovative trades are emerging. Also, projects such Smart City, Namami Ganga and upcoming grand event of Maha Kumbh, 2025 has bucket of new job opportunities to cater.



SECTOR	JOB ROLES
Aerospace & Aviation	Aerospace Avionics Technician, Airline Cabin Crew, Air Customer service executive
Agriculture	Bee Keeper, Cage culture fish farmer, Cold storage supervisor, Essential oil extractor, Greenhouse operator, Goat Farming, Irrigation Service Technician, Soil & Water Testing analyst & assistant, Stray animal catcher, Spice crop cultivator, Sheep rearing
IT-ITes	Domestic Data entry operator
Management	Hindi Typist, Training Coordinator
Security	Armed Security Guard
Tourism	Nature Guide, Travel Adviser

Table 31. Potential Job roles

MIGRATION



Source: Internet & DPMU

Fig.7 Migration trends

From the above trends, it is evident that district Prayagraj experience migration a significant number of. Migration impacts the economy through the displacement of the working-age population, increase in demand for goods and services, contribution in high-skilled & low-skilled occupations, changes in the patterns of expenditure, investment, and asset formation, reduction in unemployment rates, and increase in the size of the informal economy. District Prayagraj has seen both inward and outward migration due to work and education. But challenges are tapping the numbers of migrants. To provide them training in the last segment of the above figure, it is suggested to maintain a database at the Gram Panchayat level, and maintain records of the place of their earlier employment and the nature of their skill, it is important to provide training to those who are going outside as well as to them who are left behind.

Apprenticeship

The Apprentices Act 1961 directs all establishments having a workforce (regular/contract) of 30 or more are mandates to undertake apprentices in a range from 2.5% to 15% of their workforce every year. This is done under National Apprenticeship Promotion Scheme and Chief Minister Apprenticeship Promotion Scheme to give hands-on training experience to candidates in industries and establishments.

S. No.	Apprentices Engaged	Apprentices Completed Training	Registered Establishments	Active Establishments
1.	943	865	201	25

Table.34 Apprenticeship in district

Section 3- Analysis the gap

The following analysis has been presented after analyzing to highlight gaps in the demand and supply side of the district ecosystem. The scenario and aggregate demand required from these sectors/job roles can be categorized as follows:

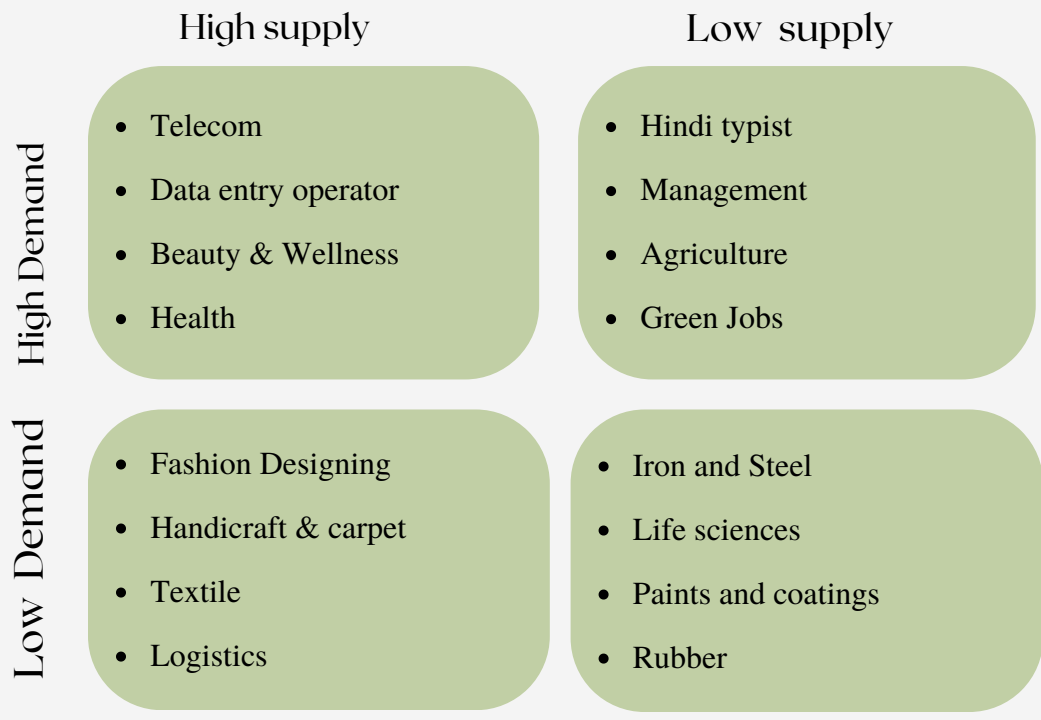


Fig.9 Gap Analysis

Analysis of Current Skill Development:

This segment consists of feedback from students, parents, and employers about the training program. To get a real picture, a Youth Aspirational survey was conducted to analyze the training quality of the training programs in the district.

YOUTH ASPIRATIONAL SURVEY

- **Objective:** To receive feedback of trainees on training quality, infrastructure, soft skill and career aspirations.
- **Sample size:** 516(~515)
- **Time Period:** 1.5 months



Youth aspiration Survey at Bharat Scout Guide School

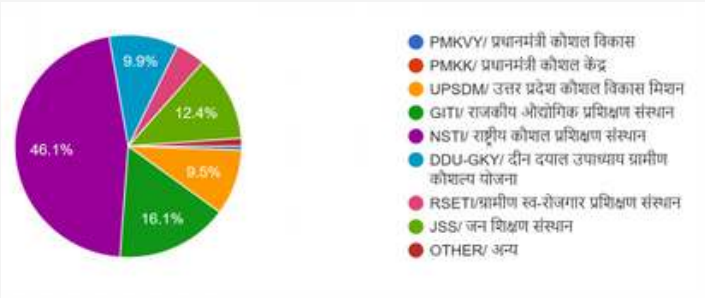


Fig.10 Institutions covered in Youth Aspirational survey



Fig. 11 Mobilizations in Youth Aspirational survey

Key Indicator	Results	Findings																		
Training quality & infrastructure	<table border="1"><thead><tr><th>Rating</th><th>Count</th><th>Percentage</th></tr></thead><tbody><tr><td>1</td><td>10</td><td>1.9%</td></tr><tr><td>2</td><td>11</td><td>2.1%</td></tr><tr><td>3</td><td>38</td><td>7.4%</td></tr><tr><td>4</td><td>113</td><td>21.9%</td></tr><tr><td>5</td><td>344</td><td>66.7%</td></tr></tbody></table>	Rating	Count	Percentage	1	10	1.9%	2	11	2.1%	3	38	7.4%	4	113	21.9%	5	344	66.7%	66% of students rated maximum points but 34.1% are barely satisfied with infrastructure.
Rating	Count	Percentage																		
1	10	1.9%																		
2	11	2.1%																		
3	38	7.4%																		
4	113	21.9%																		
5	344	66.7%																		
Employability of training programs	<table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Yes/हाँ</td><td>80%</td></tr><tr><td>No/नहीं</td><td>18.4%</td></tr><tr><td>Maybe/शायद</td><td>1.6%</td></tr></tbody></table>	Response	Percentage	Yes/हाँ	80%	No/नहीं	18.4%	Maybe/शायद	1.6%	Trainees who opted for self-employment are sure about employability whereas uncertainty hovers over employed courses.										
Response	Percentage																			
Yes/हाँ	80%																			
No/नहीं	18.4%																			
Maybe/शायद	1.6%																			
Awareness of soft skills/ counseling	<table border="1"><thead><tr><th>Response</th><th>Percentage</th></tr></thead><tbody><tr><td>Yes/हाँ</td><td>63.4%</td></tr><tr><td>No/नहीं</td><td>21.1%</td></tr><tr><td>Maybe/शायद</td><td>15.5%</td></tr></tbody></table>	Response	Percentage	Yes/हाँ	63.4%	No/नहीं	21.1%	Maybe/शायद	15.5%	Minimal awareness of soft skilling in centers lying in the lower economic areas.										
Response	Percentage																			
Yes/हाँ	63.4%																			
No/नहीं	21.1%																			
Maybe/शायद	15.5%																			

Fig. 12 Findings of Youth aspirational survey

Challenges faced by training partners:

Mobilizations	Counseling	Training	Assessment	Placement
1.Reluctance of beneficiaries in traveling/ reside to training center	1.Lack of market understanding to meet the demand of employers.	1.Pending payments make it difficult to run the operations.	1.Lack of competent assessor as well as assessments.	1.Minimal recognition of training certificate
2.Unawareness about training program led to mistrust and non-belief	2.Lack of a screening test for candidate to be aware of their potential and interests.	2..Lack of industrial exposure and practical exposures	2. Rigid mechanism of assessment of all the candidates on fixed date.	2. Low wages offered
3. Hesitant to go for new courses	3.Low professional support	3.High dropout rates	3.Delayed assessments	3.Pending approvals for Assessments

ACTION PLAN

This section of the report consists of current challenges in the district ecosystem or district in general whose solution is to bring improved skill training initiatives. This part will also cover how to overcome challenges through strategic planning and convergence of stakeholders and time-tracking activities. Action Plan subsequently is divided into four sections. First, the action plan for this financial year 2024-25 should be completed by March 2025. Second, action plan for upcoming projects and events, in the case of district Prayagraj that is, Maha Kumbh Mela, 2025. The third will cover a roadmap for increasing the productivity of SHGs and artisans' products and how the district ecosystem can be helpful. Fourth, an action plan related to improving the number of trainings in Aspirational Blocks.

- **ACTION PLAN, 2024:** District Skill Ecosystem suffers from the ailment of low awareness among citizens about skill training running in the district, low placement, and poor inclusivity. To prioritize:

1. **Mobilizations** issue convergence is expected from the departments that bore strong ground-level connectivity with citizens, to name some **Panchayat department, Social Welfare(Development) department, National Rural Livelihood Mission, National Urban Livelihood Mission and District Program Management Unit, Prayagraj.**

2. To improve **Training Quality:**

- **Issue:** Poor employability after training programs.
- **Plan :** Work on improving their soft skills and employability through digital marketing workshop and workshop cum counseling session with professionals from relevant sector to guide trainees and impart awareness about employment opportunities available for them. Sessions to be subsequently held in each running training center, to cover all of them in many sessions, till March, 2025.
- **Convergence required from:** DPMU, Industries' representatives

3. To improve **inclusivity:**

- **Issue: Minimal representation of Persons with Disability and transgender in the district skill ecosystem**
- **Plan:** To map, mobilize them, run the special project under SANKALP Program.
- **Convergence required from:** DPMU, Persons with Disability department, Social Welfare Department

4. To improve **employability:**

- **Issue:** Poor employability after training programs
- **Plan:** Training partners are required provide placement to assessed trainees. Here, the focus will be on increasing the number of assessment of trainees and their placement in the relevant sectors.
- **Convergence required from:** DPMU, Industries' representatives, training partners

S. No.	Sector	Job/ trades
1.	Electronics	CCTV Installation Technician
2.		Drone Service Technician
3.	Food Processing	Food Products Packaging Technician
4.		Food Sales Promoter
5.	Green Jobs	Recyclable Waste Collector & Segregator
6.		Safai Karamchari
7.		Waste Picker
8.	Healthcare	Dresser (Medical)
9.		Emergency Medical Technician-Basic
10.		General Duty Assistant
11.	Management	CCTV Supervisor
12.		Fire-fighter
13.		Security Supervisor
14.	Security	Armed Security Guard
15.		CCTV Supervisor
16.		Fire-fighter
17.		Personal Security Officer
18.		Security Officer
19.		Security Supervisor
20.	Tourism & Hospitality	Bell Desk Associate
21.		Camp Helper
22.		Counter Sales Executive-Tourism and Hospitality
23.		Food & Beverage Service - Associate
24.		Food & Beverage Service Assistant
25.		Guest House Caretaker
26..		Heritage Tour Guide
27.		House keeping Executive
28.		Housekeeping Attendant (Manual Cleaner)
29.		Housekeeping Supervisor
30.		Housekeeping Trainee
31.		Nature Guide
32.		Tour Escort
33.		Travel Advisor

Table. 36 Manpower requirement for MahaKumbh Mela, 2025

• ACTION PLAN FOR MAHA KUMBH, 2025

Approximately 50 million local and foreign footfall were there in Allahabad Ardh Kumbh Mela 2019, same number will be expected to fall for Maha Kumbh, 2025 which expected to touch heights n numbers of devotees. This mega event would attract has potential to generate huge job opportunities. To provide better support at the above mentioned indicators, hospitality, logistics district ecosystem could to cater and entertain these numbers on through its RPL and STT till Dec, 2024 in given sectors and estimated number of manpower to be added in 2023-24.

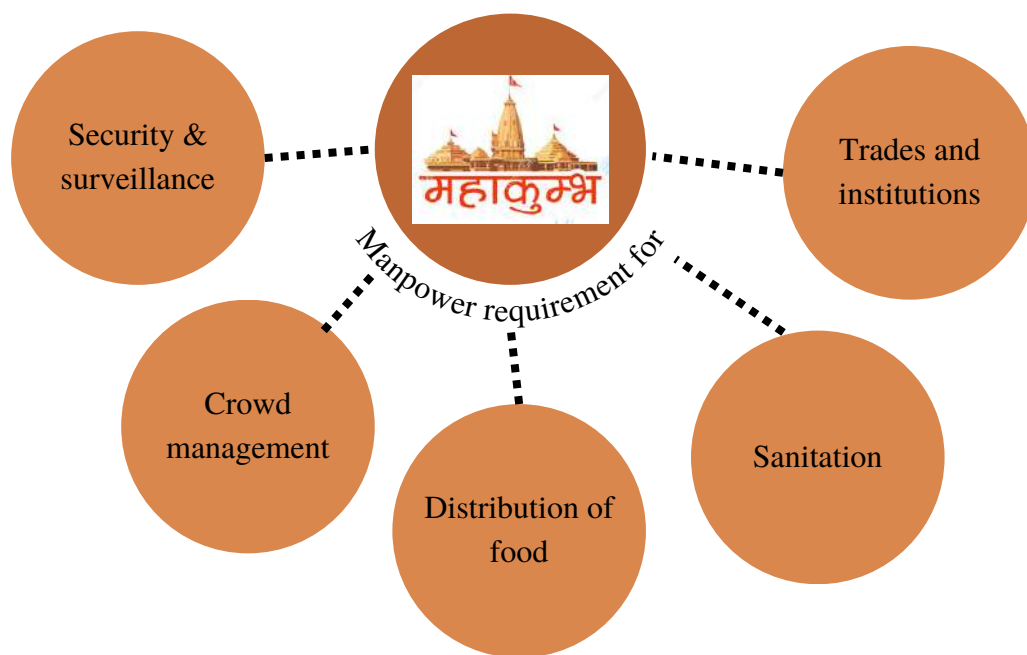


Fig.10 Manpower requirement for MahaKumbh Mela, 2025

- **Plan:** Keep these sectors/ job roles for DSDP(demand aggregation) 2024-25 target allocation for coming years and mobilize training partners accordingly
- **Convergence of departments:** DPMU, NULM, Nehru Yuva Kendra, RSETI, JSS
- **Time Period:** April, 2024 to March, 2025

• ACTION PLAN FOR SELF-EMPLOYMENT:

Issues that linger performance of products made by SHGs are poor knowledge of market and market trends, packaging, quality assurance, and maintaining market standards. Skill development can play a significant role in imparting market-relevant training in the retail and media and entertainment sector to increase productivity.

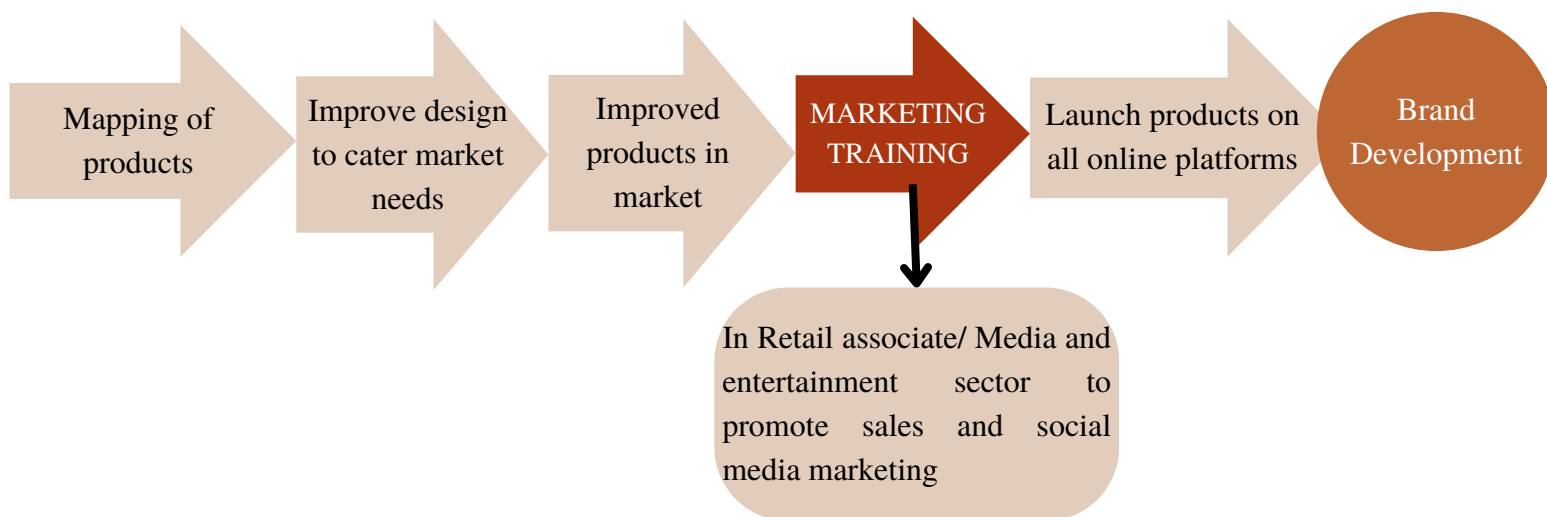


*Fig.11 Action Plan for Self employment
(Arrows are indicating the process here and the circle indicating the goal)*

- **Targeted Beneficiary:** SHGs and Moonj Artisans
- **Professional help:** from NIFT
- **Convergence in departments:** DPMU, NRLM, NULM, GMDIC
- **Period:** Dec, 2024

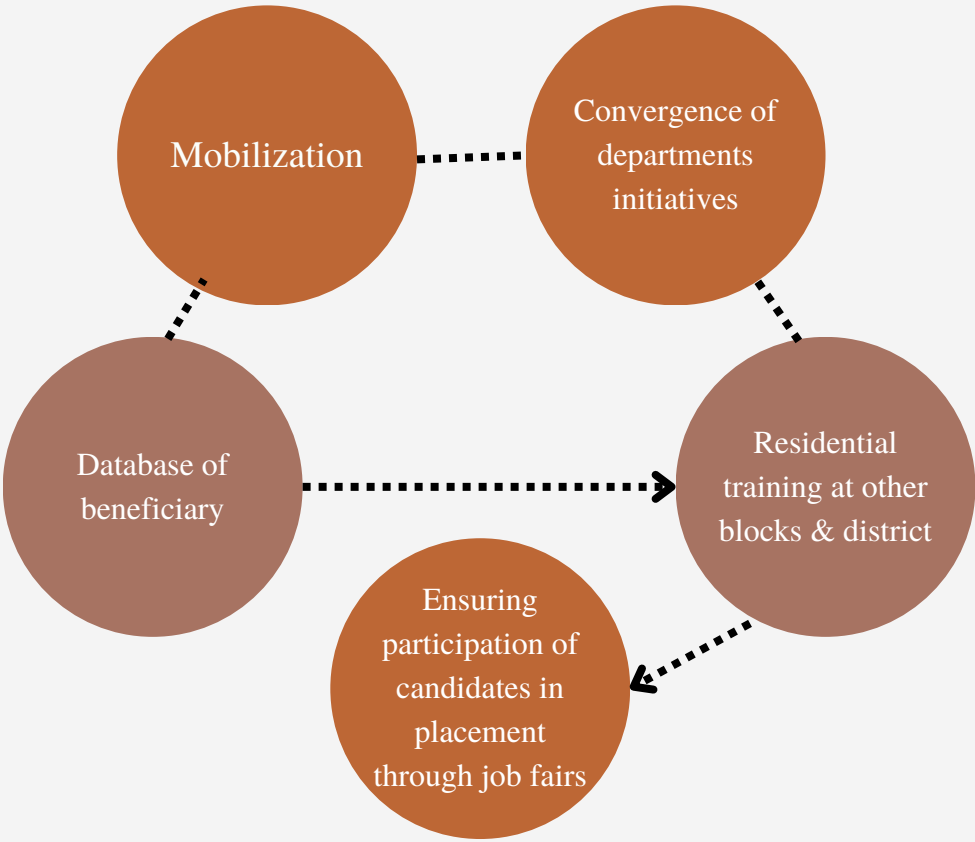
• ACTION PLAN FOR ASPIRATIONAL BLOCKS:

The government of Uttar Pradesh roll out an initiative for monitoring selected blocks based on key indicators of development across 5 themes. Skill development is also among thematic areas. Prayagraj has 3 aspirational blocks, which are **Baharia, Koraon & Manda**. There are 9 indicators given for skill development training which is related to the inclusion of the categories of SC(scheduled castes), ST(Scheduled Tribes), OBC(Other Backward castes) and minorities, and Persons with Disability. Issues prevailing in the aspirational blocks for training are:

1. **Low availability of training centers in Aspirational Blocks.** 4 JSS & 3 UPSDM centers are there but they used to be active for 3-4 months only and also their activation is subject to target allocation from state development mission & their respective nodal agencies.
2. **Mobilization of right beneficiaries.** The enrollment number of minorities & PwD candidates is low due to poor mobilization strategies.
3. **Placement are considerably low.** Numbers of enrolled and trained candidates are low but the placement numbers are much lower than the state average. Reasons being the lower assessment rates & more self-

employment courses are running at the blocks. District will be able to maintain state average when at least 2500 candidates will be trained in each blocks. For this goal achievement following interventions are required:

Interventions required:



For convergence:

- **Targeted Beneficiary:** 14-35 years old candidates from Baharia, Koraon & Manda
- **Convergence in departments' initiative& residential training:** DPMU, NRLM, MNREGA, GMDIC, RSETI
- **Target:** List 1200 beneficiaries from the above departments and provide this list to training partners
- **Period:** April 2024 to March 2025

For mobilization:

- **Targeted Beneficiary:** 14-35 years old candidates from Baharia, Koraon & Manda
- **Departments:** DPMU, NRLM, MNREGA, DPRO
- **Target:** 2500 candidates from each block
- **Period:** April, 2024 to March 2025

For placement:

- **Targeted Beneficiary:** 14-35 years old candidates from Baharia, Koraon & Manda
- **Departments:** DPMU, GITI& Employment Office
- **Target:** 55% placement to enrolled candidates
- **Period:** April, 2024 to March 2025